

Data Protection Policy

for photography and video recording at trade fairs and other events

Photos and/or video recordings may be made at trade fairs and other ARBURG events. This Data Protection Policy provides you with information on any data processing procedures that may be performed in this context.

1. Name and contact details of the Controller and Data Protection Officer

The Controller pursuant to Article 4 (7) EU General Data Protection Regulation (GDPR) is ARBURG GmbH + Co KG, Arthur-Hehl-Strasse, 72290 Lossburg, Germany; e-mail: contact@arburg.com; telephone: +49 7446 33-0, (see our Legal Notice).

You can contact our Data Protection Officer at the e-mail address datenschutzbeauftragter@arburg.com or write to our postal address above, adding "For the Attention of the Data Protection Officer".

2. Collection and storage of personal data

Photos and/or video recordings may be made at trade fairs and other ARBURG events. Visitors to the respective event may be identifiable on these photos/video recordings. Insofar as this is the case, the photos/videos contain personal data within the meaning of Article 4 (1) GDPR. We intend to store and publish individual photos and videos in accordance with the provisions of this Data Protection Policy, e.g. in the ARBURG magazine "today", on the ARBURG intranet, on the ARBURG website or as part of ARBURG press releases.

3. Purpose of data processing, legal basis

The photo and video recordings as well as their publication are intended for purposes of public relations, advertising and documentation. The legal basis for data processing is Article 6 (1) f) GDPR.

Our legitimate interests result from the aforementioned purposes of data processing (public relations, advertising, documentation).

4. Recipients of data, publication

We may periodically publish photo and/or video recordings, e.g. in the ARBURG magazine "today", on the ARBURG Intranet, on the ARBURG website or as part of ARBURG press releases. We herewith point out that the publication of photos/videos on the Internet results in the photos/videos being accessible to an unlimited number of persons.

In some cases, the photos/videos may be created by external service providers or edited by external service providers prior to publication. Insofar as external service providers process personal data in this context, such processing takes place exclusively on our behalf and in accordance with our instructions.

5. Storage period

Photos and videos that are not used for one of the purposes specified under point 3 will be deleted after suitable photos/videos have been selected. Selected photos and videos will be stored for an indefinite period of time, unless an objection is made by one of the people concerned.

6. Your rights

You have the right:

- pursuant to Article 15 GDPR to request information about your personal data that is processed by us. In particular, you can request information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right to rectification, deletion, limitation of processing or objection, the existence of a right of complaint, the origin of their data if it was not collected from us, as well as the existence of an automated decision-making process, including profiling and, where applicable, meaningful information on their details.
- pursuant to Article 16 GDPR to request the immediate correction of incorrect data or the completion of personal data stored by us.
- pursuant to Article 17 GDPR to demand the immediate deletion of the personal data belonging to you stored by us, insofar as processing is not required in order to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest, or to assert, pursue or defend legal claims.

- pursuant to Article 18 GDPR to demand the restriction of the processing of your personal data, insofar as the accuracy of the data is disputed by you, processing is unlawful, but you decline to permit its deletion and we no longer require the data, but you need it in order to assert exercise or defend legal claims or you have objected to processing in accordance with Article 21 GDPR.
- pursuant to Article 20 GDPR to receive the personal data belonging to you that you have provided to us in a structured, commonly used, machine-readable format or to request the transfer of this information to another responsible party
- pursuant to Article 7(3) GDPR to withdraw the consent granted to us at any time. As a consequence, we are no longer allowed to continue processing data based on this consent for the future.

If you wish to exercise the above-mentioned rights, please send an e-mail to contact@arburg.com or send us a message using the contact details specified in the Legal Notice.

Right of objection

If we use your personal data to protect legitimate interests within the meaning of Article 6(1)(1) f) GDPR, you have the right to object to this processing for reasons that arise from your particular situation pursuant to Article 21(1) GDPR. You have the right to object to the processing of your data for the purpose of direct marketing according to Article 21(2) GDPR at any time without providing a reason. To exercise this right of objection it is sufficient to send us an informal notification, e.g. by e-mail to contact@arburg.com.

Right of complaint

If you believe that the processing of personal data relating to you violates the General Data Protection Regulation, you have the right pursuant to Article 77 GDPR to complain to a supervisory authority with responsibility for data protection.

7. Updating and changing this Data Protection Policy

This Data Protection Policy is currently valid and is dated December 2018.

It may become necessary to modify this Data Protection Policy, in particular due to changes in legal or regulatory requirements. You can view and print the latest iteration of the Data



Protection Policy at any time on the website at <https://www.arburg.com/en/meta/data-protection/>