



# ROAD TO DIGITALISATION

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**Your economical path to the smart factory**

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Technology Days 2019  
Lossburg, 13 - 16 March 2019

**ARBURG**

# DIGITAL TRANS- FORMATION

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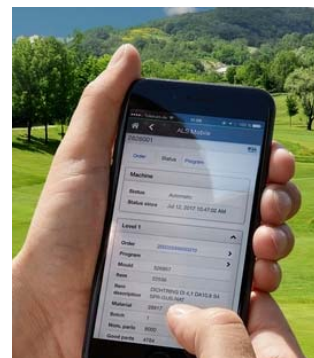
## TRANSFORMATION OF INDUSTRIAL PROCESSES



Networked machine controls  
components automatically



E-shop speeds up  
spare parts service



MES – Current data  
accessible from anywhere

## TRANSFORMATION OF OUR WAY OF WORKING



Mixed reality makes interrelationships tangible



Assistance functions simplify operation

## TRANSFORMATION OF ALL SPHERES OF LIFE



Digital offers



Virtual experiences



Assistance systems

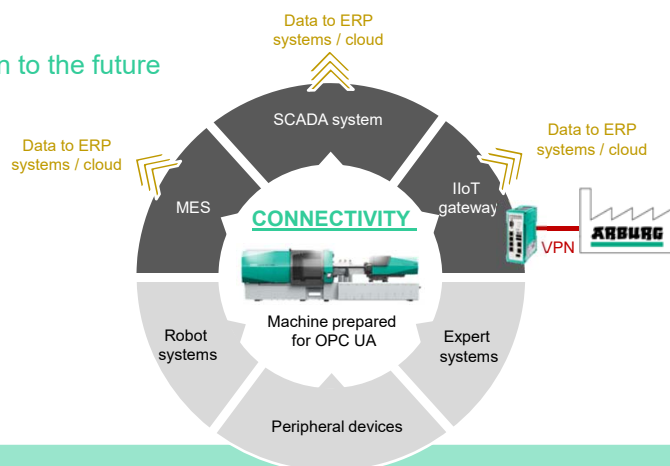
# WHERE OUR FOCUS LIES



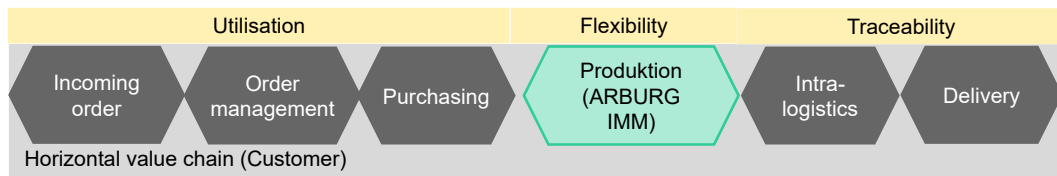
## THE BASE – CONNECTIVITY

Flexible architecture: Open to the future

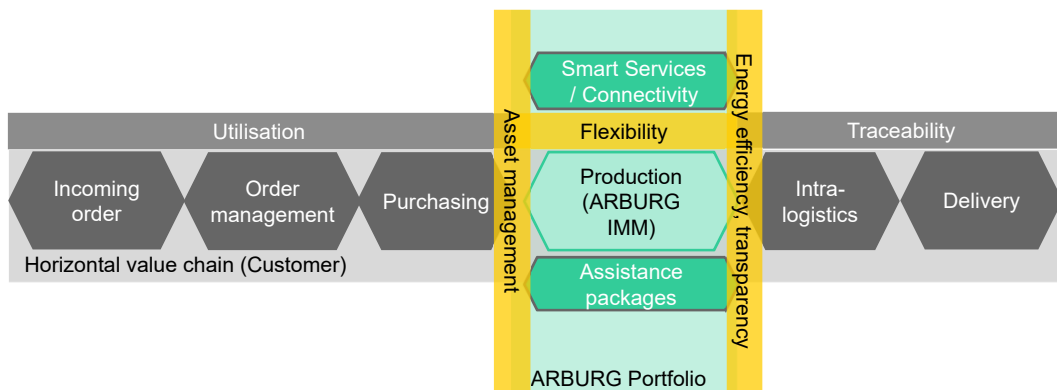
- Connectivity with OPC UA
- Modules can be expanded at any time



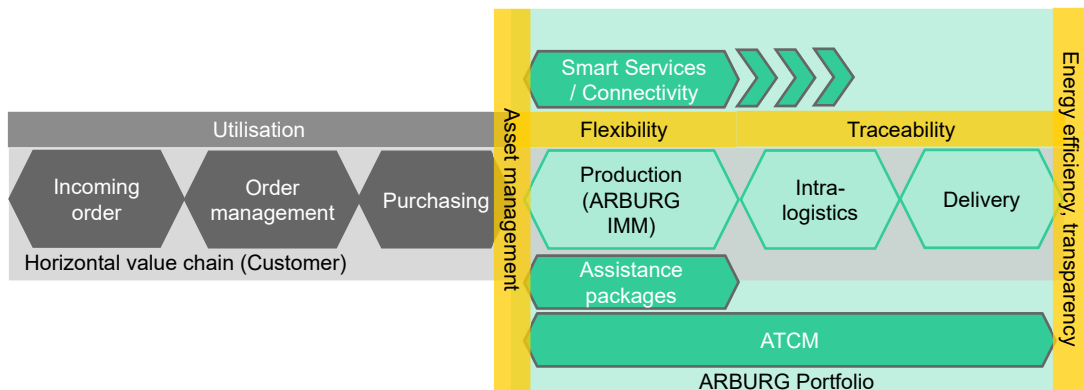
## GOAL – NETWORKING FOR MORE EFFICIENCY



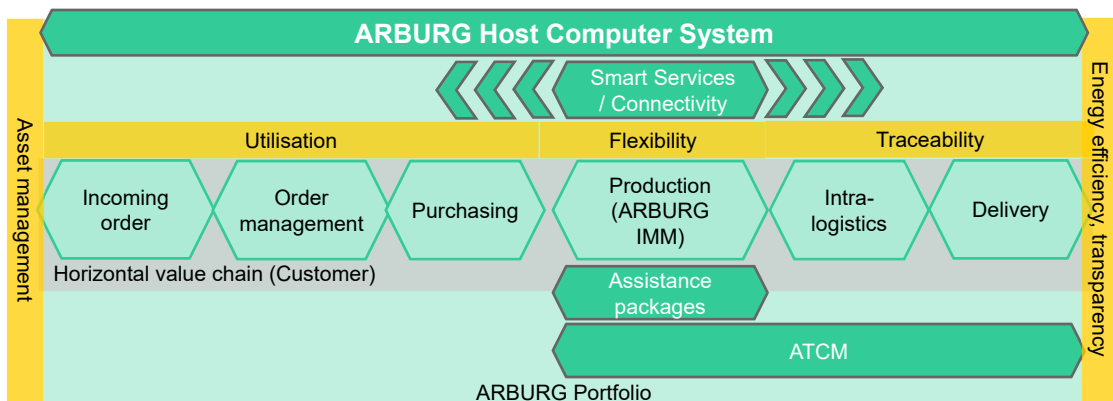
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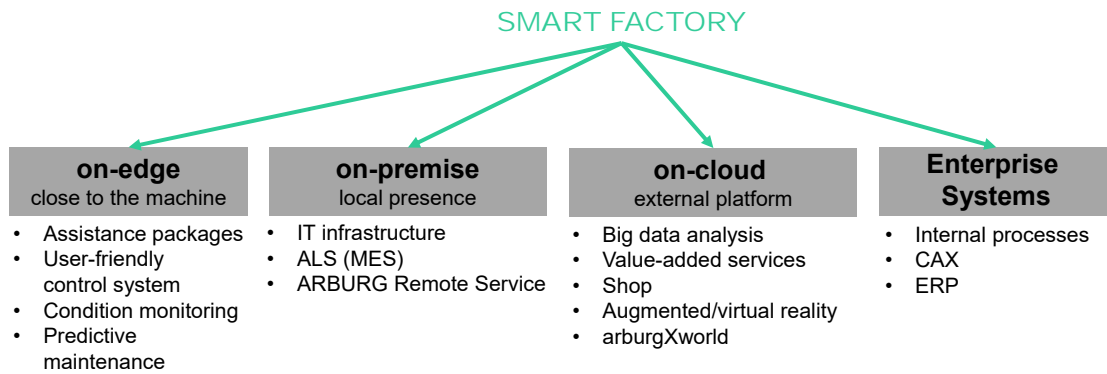
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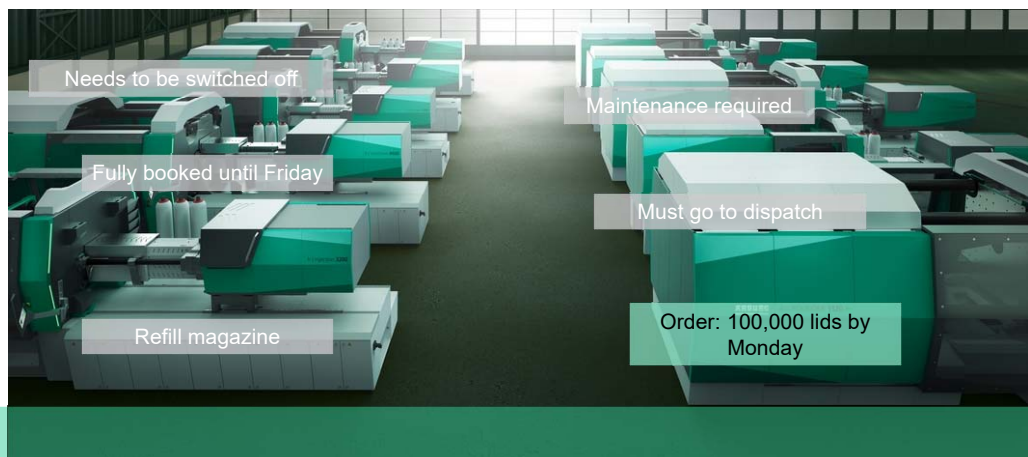
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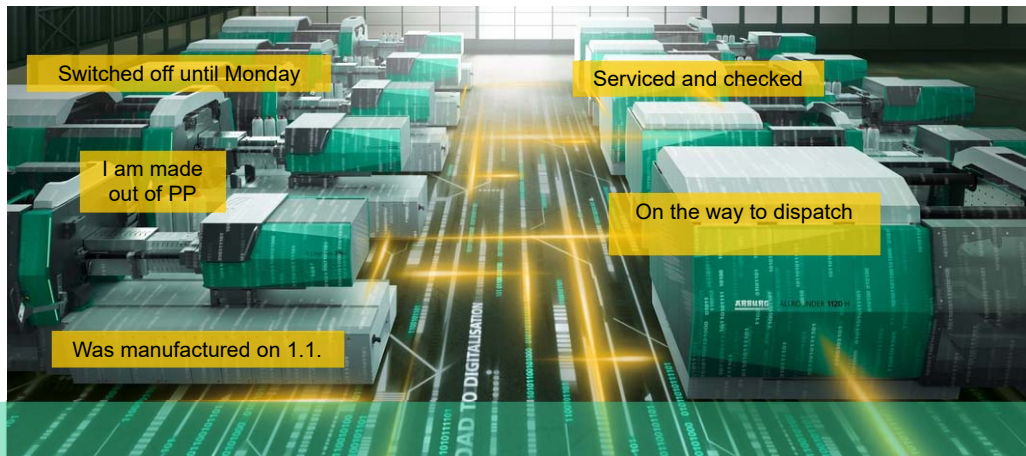
## OUR PRACTICE-ORIENTED AREAS OF ACTIVITY



## ARBURG SUPPORTS YOU ON YOUR ROAD TO DIGITALISATION



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## MOVING IN NEW DIRECTIONS



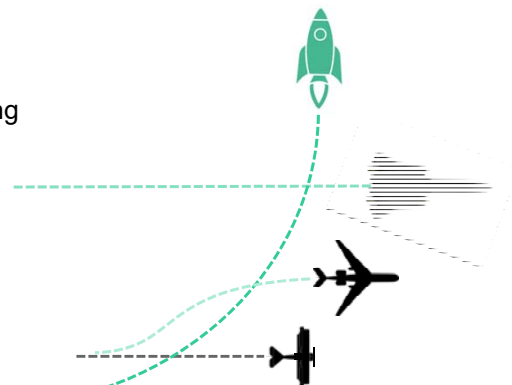


## FOCUS

- Accepting digitalisation and developing strategy
- Recognising changes and their relevance
- Customer-oriented and targeted implementation
- Changing internal and external relationships between sales, engineering, service, customer, OEM

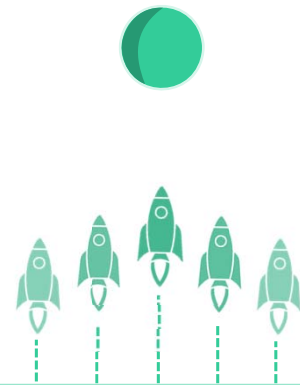
## ALLOWING DISRUPTION

- Digitalisation and networking lead to new technical possibilities
- Products and processes are changing
- New business models emerge



## FOCUS: THE HUMAN FACTOR

- Recognising the added value of digital transformation
- Digitalisation connects silos or separates them
- Processes are becoming more complex
- Controls are becoming simpler and more intelligent
- Focus on the user
  - mobile, safe and efficient work

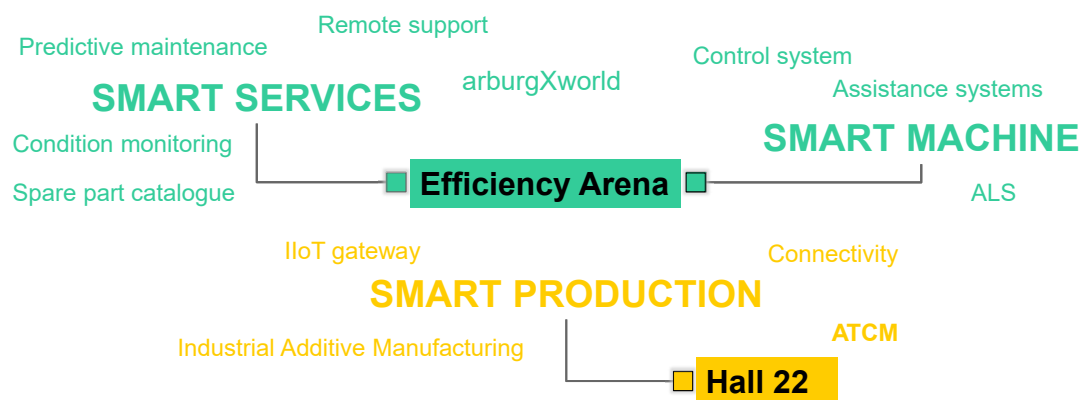


## SUMMARY

## OUR COMPONENTS AND TECHNOLOGIES



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## WE SUPPORT YOU ON YOUR ROAD TO DIGITALISATION

- Our digital products for real-world solutions
- Identification, implementation and exploitation of synergy effects together with you
- Competence team for digitalisation – strategic orientation

